

SOUTHAMPTON CITY GATEWAY

Location:Southampton
Client: Care Capital plc
Period: 2007-2009
Status: Planning permission
 Granted 2009
Job Number:07/499



Brief Description

Planning Potential provided a comprehensive planning service and delivered consent for an exciting mixed-use scheme incorporating a 14 storey landmark tower, 119 residential units, Health Centre for six General Practitioners, a 150 sq m pharmacy, retail units and community space in the Swaythling area of Southampton. The scheme was unusual in its nature in the suburban setting, and provides a striking contrast to 2 storey dwellings that predominate.

Community Involvement

Planning Potential worked closely with Care Capital and Southampton Primary Care Trust to obtain planning permission for this exciting new landmark scheme in Southampton. Planning Potential formulated the Consultation Strategy which included three key strands:

- Engagement with Local Members, including presentation to Members at the Major Projects Steering Group.
- Consultation with the Council's professional departments to ensure the development achieved the highest levels of design excellence.
- Engagement with local people and businesses, including a pre application community consultation event. The format of this event was a presentation followed by a question and answer session, with an opportunity for attendees to feed back responses by submitting a questionnaire.

Planning Potential produced the Statement of Community Involvement, detailing the process and outcome of the consultation, as part of the planning application submission.

Planning Potential Responsibilities

- Providing planning advice and preparing Planning Statement, Sustainability Report and Statement of Community Involvement
- Advised on Code for Sustainable Homes, affordable housing and planning obligations in order to agree a financially viable Section 106 Agreement.
- Presented the application scheme at the Council's planning committee.
- Currently involved in discharging planning conditions.